Guest pass for:

# IDC's Datacentre Summit

May 16, 2013 | Grand Connaught Rooms, London

IDC
Analyze the Future

**www.uk.idc.com/DS13**

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**Delegate Fee**

Free* for IT professionals who do not work for an organisation that provides IT risk management products or services. If registering online please enter "BRDC" in the special promotional code box. Or

£500 plus VAT for individuals from organisations that provide IT management, products or services – please email ncorrigan@idc.com for more details.

**The delegate fee includes conference participation, documentation and access to presentation material, plus all refreshments and lunch. Please note that the fee does not include overnight accommodation.**

*IDC reserves the right to investigate and authenticate registrations submitted under this category (see Web site for more details) and to apply the stated registration fee if deemed necessary. The applicant will be informed in advance if this is the case.

**Cancellation Terms and Conditions of Cancellation – See website for details**

IT is moving from a place of delivering technology solutions to the business to delivering services with the business. Core to this journey is the evolution of the datacentre that underpins the entire IT delivery capability.

## Why attend:

- Leading keynote experts delivering market insights
- Peer to peer round table discussions
- Network with IDC analysts
- Leverage each other's experience
- Gather practical advice and guidance

**When**
May 16, 2013

**Where**
Grand Connaught Rooms,
61-65 Great Queen Street, WC2B 5DA,
London

**How**
register for a free ticket at
www.uk.idc.com/DS13

But, datacentres are going through a period of disruption and transformation and need to evolve to enable organisations to overcome ever increasing challenges such as:

- The ability to react faster to line of business requests
- Manual datacentre processes which are not responsive enough and are at risk from human error
- Having to deliver services quicker, with fewer personnel
- Managing complicated service contracts
- The need to reduce capital expenditure by leveraging hardware as a unified pool of resource

Together we will discuss these challenges and look for possible solutions.

**Bringing Experts Together**

On the day **IDC Connect** peer to peer round tables will enable you to share the challenges you are facing, identify developments that are defining your profession and understand how they will impact your organisation's ICT architecture. This unique opportunity will bring you and your peers together with industry experts to help you indentify solutions to drive change to your Datacentre strategy.

**What previous IDC conference attendees say:**

*"Very thought provoking"*

*"The IDC Connect workshops were very worthwhile "*

*"Love this session!"*

*"Very useful to connect with others and hear about similar challenges and solutions"*

*"Best and most relevant conference I have attended in the last 12 months "*